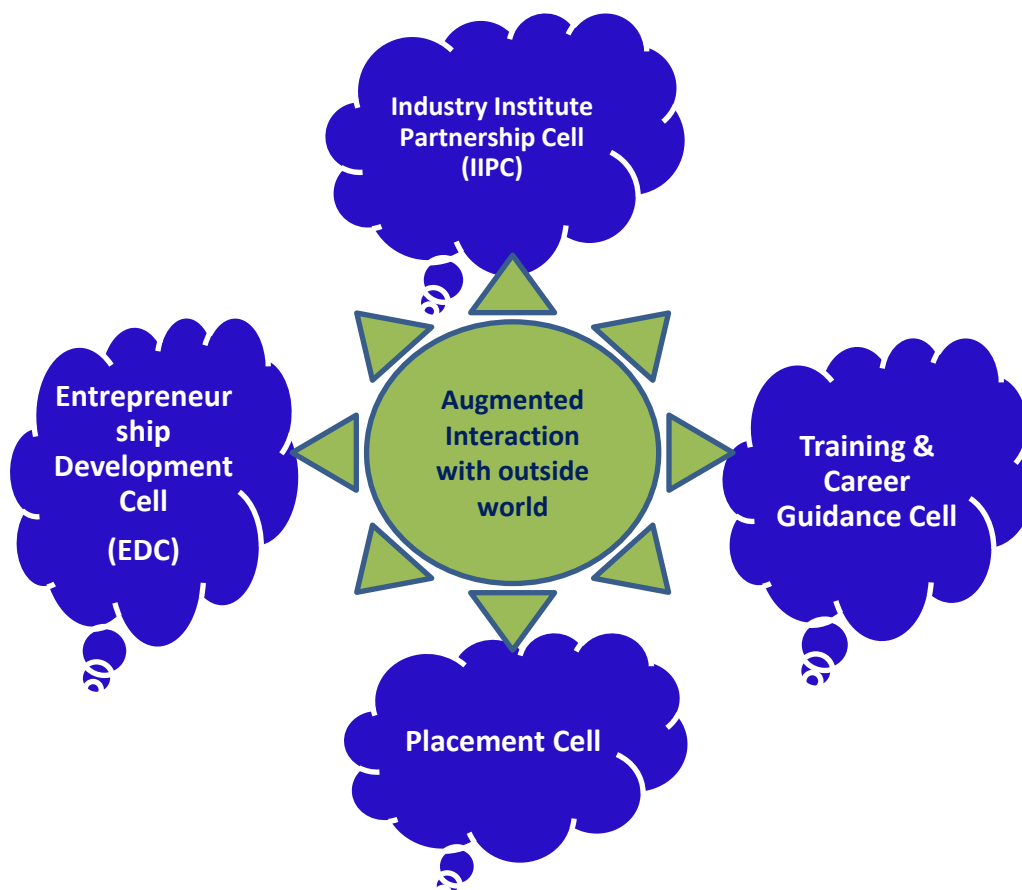


**Marathwada Mitra Mandal's College of Pharmacy, Thergaon,
Pune-411033 (M.S.)**

Augmented Interaction with Outside World

(For Research, Consultancy, Training, Placement and Entrepreneurship)



The distinctive attribute of the college is in its augmented interaction with the outside world keeping in view the interest of the student who are the most important stakeholders. In order to give something more to them and make them industry ready from every aspect right from providing them training, soft skill development, and industrial exposure, the college has put in all hard work to augment interaction with outside world. In order to achieve this, the college has established active Industry Institute Partnership Cell (IIPC), Training and Career Guidance Cell, Placement Cell and Entrepreneurship Development Cell (EDC).

It was decided that the augmented interaction with the outside world can be possible by-

- i. Establishment of tie-ups with renowned industries and institutes.

- ii. Close interaction with society with problem solving aptitude through students project works, faculty consultancy and testing assignments.
- iii. Empanelment of faculty as resource persons in various government and nongovernment organizations, reviewers for national and international journals and as an expert for effective implementation of various government schemes
- iv. Motivation and support for students for appearing competitive exams and summer internship in industries and research Institute in the state and the country.

However, these activities in order to fulfil the set objectives can be possible only through collaboration with industries by signing MoU's with them for the benefit of both. Thus, the college have put all the efforts in signing up MoU with the industries. As a result as on today the college has 10 active MoU with various pharmaceutical industries in and around Pune. Through the IIPC, Training & Career Guidance, Placement and EDC, the college has undertaken various activities in order to grow in in terms of various aspects such as improved Industry Institute Partnership Initiative resulting into better opportunities for students as far as training and placement is concerned. As a result of effort put in by IIPC, T & P and EDC, various activities are carried out under the following headings:

Industry Institute Partnership Cell (IIPC)

In an effort to make industry a partner in shaping tomorrows professionals, the college has established IIPC which was sponsored by AICTE with grant of Rs. 8.00 lakh. The cell is in continuous touch with the pharmaceutical companies and actively arranges programs like visits to their premises and interaction of experts from industry with the faculty and students in order to bridge curricular gap and for the augmentation of research and development activities or consultancy projects in collaboration with pharmaceutical industries.

Training & Career Guidance Cell

College has Training and career guidance cell where students are guided for opting the right career and they are also trained for the same. Informative sessions are regularly arranged by cell to make aware students about different options in higher education at national & international level and competitive exam like GPAT, GRE, TOFEL, IELTS and others to help them climb the ladder of success in their future career. The cell strives hard throughout the year providing career opportunities and guidance to the students.

As a part of curriculum the T. Y. B. Pharm students are placed for their Industrial Training in Various renowned pharmaceutical industries such as Wockhardt Limited, Glenmark Pharmaceuticals, Piramal Healthcare, Lupin Limited, Alkem Laboratories, Mark Biosciences, Watson Pharma, Nulife Pharmaceuticals, Serum Institute of India, Emcure Pharmaceuticals, Twilight Litaka Pharmaceuticals, Cure Pharma, Maneesh Pharma, Okasa Pharma, Omni Pharma, Bora Pharma etc. Apart from Industrial training, other soft skills development training programmes for shaping the career of the student are also organized throughout the year.

Placement Cell

Marathwada Mitra Mandal's College of Pharmacy (MMCOP) is the most sought-after pharmacy college and always been the pacesetter in the region. The alumni of the college occupy very good positions in business, industry, R&D and academia. Over and above a rigorous academic schedule, we place a great emphasis on all-round development of our students. Each and every student is provided with an Internet connection to cater their need for the quest of the knowledge. Quick on the up-take, with good communication and human relations skills and aware of modern developments, the typical MMCOPians are placed in various renowned pharmaceutical industries. The college arranges campus interviews periodically as a part of placement activity for students to secure their placement in their final years of respective programs.

Entrepreneurship Development Cell (EDC)

With its vision to promote and nurture the spirit of entrepreneurship among the students of MMCOP and beyond, we have develop a complete Resource Centre for start-ups to evolve and expand the ides of student for entrepreneurship, and in the process, helping them to connect with incubators, investors and mentors. Through the MoU's with various industries, the college is also able to receive consultancy projects from some pharmaceutical industries as well as institutes. The end result of this distinctive practice of the college is not only in the form of consultancy projects but also fulfilled the training, placement and other needs of the students. In view of this distinctive practice, the college secured platinum rank in AICTE CII survey of the best industry linked colleges for the year 2018 and 2020.